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COUNTRY SINGER PARTNERS WITH PAT TILLMAN FOUNDATION FOR "MY HERO, MY STORY" CONTEST

Atlanta, GA (March 5, 2010)- Newcomer country artist Bill Gentry is pleased to announce the "My Hero, My Story" contest supporting the Pat Tillman Foundation. Every one has a "hero" in their life and Bill Gentry wants to hear from you who that person is by submitting a personal story of someone who has sacrificed for you. Gentry will make a \$1 donation to the Pat Tillman Foundation for each "my hero, my story" submission. Five finalists will be chosen. One grand prize winner will win a trip to Tempe, Arizona to participate in Pat's Run and the Country Thunder festival, April 16 and 17, 2010.

Bill Gentry's song, "19", from his debut Album "COUNTRIFIED" was inspired by the life of legendary former Arizona Cardinals linebacker, Pat Tillman. Tillman left his multi-million dollar NFL contract to enlist in the Army as a Ranger in the wake of September 11. Tillman was killed by friendly fire in 2004.

"Pat Tillman gave up his career, and ultimately his life, to take a stand for something he believed in," Gentry explains. "That's a lesson we can all apply to our lives every day. That's why the song "19" and the "my hero, my story" contest mean so much to me. It's about all of our lives, the heroes among us, and the sacrifices they make for us every day."

To celebrate the release of Gentry's single and music video for "19", the country singer has partnered with Pat Tillman Foundation to raise awareness and funds for the organization. The "My Hero, My Story" contest will take story submissions from March 5-April 2, 2010 via www.myheromystory.com. Five finalists will be selected, with the grand prize winner chosen by the Foundation. One grand prize winner will receive a trip for two to Tempe, AZ for the 6th annual Pat's Run, a 4.2 mile run/walk, and also receive tickets to the Country Thunder music festival. Finalists will receive gift bags from Bill Gentry and Pat Tillman Foundation.

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The **Pat Tillman Foundation** is a national leader in providing resources and educational support to veterans, active service members and their dependants. The Tillman Military Scholars program aids all veterans and specifically the ever-growing population of veterans and dependents of the Iraq and Afghanistan conflicts. Inspired by the distinguished life and legacy of Pat Tillman – professional athlete, military hero and a man of strong character and kindness – the Pat Tillman Foundation is building a community of scholars dedicated to improving their own lives, the lives of their families and their country by creating a spirit of service. For

more information on the Pat Tillman Foundation, visit www.pattillmanfoundation.org. For more information on Pat's Run, visit www.patsrun.com.

Bill Gentry is a country recording artist from Atlanta, GA, best known for his high-energy performances and rockin' country music. Bill's upcoming debut album "COUNTRIFIED" was produced in Nashville by mega-producer Garth Fundis, whose discography includes Keith Whitley, Sugarland, Trisha Yearwood, Alabama and Don Williams. Since first hitting the stage, Bill Gentry has honed his stagecraft and built a devoted following in the Southeast that will undoubtedly sweep the nation in 2010. For more information on Bill Gentry, please visit www.billgentrynation.com.